



# Artistic DISRUPTION

He is the King of Kong: *Richard Orlinski* has become renowned all over the world for his futuristic, pop-art sculptures. The French artist is a mastermind of artistic disruption and is represented by more than 200 galleries worldwide. In addition to his art, *Richard Orlinski* has ventured into the world of music and luxury brands, making him the perfect face to grace the covers of our *L'Officiel Hommes Austria – The Art Issue*. We flew *Richard Orlinski* to Vienna for a cover shoot at the Heidi Horten Collection (Museum) and are also the first to feature his greatest feat as part of his long-standing collaboration with Hublot: the Classic Fusion Tourbillon Orlinski in Sky Blue Ceramic and Yellow Ceramic.

Photographer MATO JOHANNIK  
Producer ANNA ZNAMENSKY  
Stylist MIKE YORK, PERFECT PROPS ARTIST  
Hair & Make-up NIEVES ELORDUY, PERFECT PROPS ARTIST  
Styling assistant DIANA GOLD, PERFECT PROPS ARTIST  
Production assistant VERONIKA ONDREJKOVA  
Location HEIDI HORTEN COLLECTION (MUSEUM)

Chain, Kong with diamonds,  
EDOUARD NAHUM  
Tracksuit, CELINE VIA AMICIS MEN

Plastic, "Diamonds" by Silvie Fleury,  
HEIDI HORTEN COLLECTION



Full look, **DOLCE&GABBANA**

Painting, "Rosso P1" by Alberto Burri,  
**HEIDI HORTEN COLLECTION**



Full look, **ZEGNA**  
Watch, Classic Fusion Tourbillon  
Orlinski Yellow Ceramic, **HUBLOT**

Sculpture, Sappho by Anselm  
Kiefer, **HEIDI HORTEN  
COLLECTION**



Full look, **VERSACE**  
Sunglasses, Optical Center,  
**RICHARD ORLINSKI COLLECTION**  
Watch, Classic Fusion Tourbillon  
Orlinski Yellow Ceramic, **HUBLOT**

Painting by Ernst Ludwig Kirchner,  
**HEIDI HORTEN COLLECTION**



ERNST LUDWIG KIRCHNER 1879-1935  
From the series 'Street in Berlin'  
1920  
Oil on canvas, 100 x 100 cm  
Art Basel | Art Collection 1998

Full look, **VERSACE**  
Sunglasses, Optical Center,  
**RICHARD ORLINSKI COLLECTION**  
Watch, Classic Fusion Tourbillon  
Orlinski Yellow Ceramic, **HUBLOT**

Painting by Ernst Ludwig Kirchner,  
**HEIDI HORTEN COLLECTION**

Top and trousers, *ETRO*  
Shoes, *CHRISTIAN LOUBOUTIN*  
Watch, Classic Fusion Chronograph  
Orlinski Full Titanium, *HUBLOT*



Full look, *EMPORIO ARMANI*  
Sunglasses, Optical Center,  
*RICHARD ORLINSKI COLLECTION*

*I don't want to DO SOMETHING for doing. We do SOMETHING because there is a SENSE, and there is a story that WE WANT TO DEVELOP and IMPROVE.*

**L'O:** *In the past, you have collaborated with high-profile brands and organisations like Hublot, Porsche, Disney and F1. What inspires these collaborations, and in what ways do they shape your development as an artist?*

**Richard Orlinski:** Collaborations with brands, make sense. Art brings value to a brand. You have to bring some content; you have to bring some value, and you share some DNA with the brand. I accept collabs with brands if we share the same value. People are looking for sincerity and honesty, and I think that people understand that and feel it when something is real. I don't want to do something for doing. We do something because there is a sense, and there is a story that we want to develop and improve. We want to give happiness to people, to give colours, to give life.

**L'O:** *In what ways does music influence your sculptural artwork?*

**RO:** I think music is life. Music is everywhere. Music is everything. We are now listening to some music. Music provides you with some very good moods, but sometimes bad ones. You want to feel when you have something sad. Music is always in our lives; we human beings are living with music. Without music, life would be so sad.

**L'O:** *Animals play a big role in your artwork. Where did the inspiration for sculpturing animals come from?*

**RO:** Every kid in the world loves animals. You know, with Disney, with the zoo, with the drawings that we draw in Kindergarten. We are like children, and we love animals. In old times, the Egyptians, the Greeks, and all the old civilisations, they always had strong ties with certain animals. We now think that we are smarter, and we love to dominate other beings, like animals. Animals they kill for a reason, like food – while we are killing for nothing. Animals follow a virtuous circle, while we are following a vicious circle.

**L'O:** *In addition to animals, you use geometrical shapes in your sculptures. What do these shapes express to you?*

**RO:** There are many expressions, but to me, they represent the shape of us, of our different combination as human beings.

**L'O:** *Your artworks often show up in unusual places such as the French Alps. If you had to pick a place in Austria to exhibit your next sculpture, where would that be?*

**RO:** Sadly, I don't know a lot about Vienna, because we just came yesterday night and this is my first time here. But I feel a very good atmosphere here, very good energy, also when it comes to art. I like to be disruptive: my sculptures can be put in a museum, but also on the street. So maybe I would put one on the main street (Graben).

**L'O:** *You have been creating art since a young age but haven't started working in the industry professionally until your 30s. How did you find your path as an artist?*

**RO:** Oh, I think it took place when I was four years old, you know because I was sculpting like little animals from clay. I was playing with elephants, and hippopotamus, and those were my favourite animals, but then, I discovered shapes and fell in love with panthers. At first, they seemed to me only as big cats with very small head. Then I tried to reinvent the panther, and that's when I tried to use the neo futuristic style from the 30s and the Star Wars and then tapers, and it became my style.

**L'O:** *What is the message you want to transmit with your work?*

**RO:** Nothing. Take it easy. Take the best from the rest. No, the message is very simple. I'm making art, I'm creating pieces for others, and I want people to have emotions for my sculptures. I want to give them love, happiness and that's it, because you know we are living in very complicated times and so I think you can make something that is nice that it's really incredible that people can feel something, then I think it's very important.

**L'O:** *What is your personal favourite work or the one you are most proud of, from all the artworks you have created?*

**RO:** To be honest, always the newborn art-work is the best one. But the one that is most popular and most emblematic is the Kong. I think this is because it is an animal that is most like us because of our DNA, 99.9 % equal to us. It can stand like us, it can eat like us, it can do everything like us.

Top and trousers, **ETRO**  
Shoes, **CHRISTIAN LOUBOUTIN**  
Watch, Classic Fusion  
Chronograph Orlinski Full  
Titanium, **HUBLOT**

